14 May 2025   **PRESS RELEASE**

MRA LAUNCHES NEW DIGITAL BILLBOARD

The Mineral Resources Authority yesterday, launched a new digital billboard at its premises, in a small ceremony witnessed by staff and curious on-lookers.

The Managing Director of the MRA Jerry Garry, cut the ribbon to mark the launching. Also present at the ceremony was the General Manager for Creative Arts Limited PNG, Ms Ghem Opinaldo. Creative Arts Limited is the contractor that was engaged to create and install the billboard.

During the event, the MD said that the occasion was a demonstration of the organisation's commitment, to transforming the entire institution and to be on par with the latest technological advances in all areas of its work.

The MD challenged all its staff members and divisional heads to be innovative, smart and creative in their respective work areas, to be able to contribute to the sustainability of the mining industry in the country. He said the MRA has a mammoth task of finding the next lot of mines, adding that there are technologically advanced systems available which MRA must utilize.

Photos capturing yesterday's launching of the billboard.

Photo 1: Mr Garry on the right, addressing his staff at the launching.

Photo 2: What a timely display of the PNG national flag on the new billboard, at a time when the country is about to celebrate its 50th independence anniversary.

Photo 3: (L-R) MD Mr Garry, Ms Opinaldo, Ms Renagi of Creative Arts and MRA's Executive Manager for Corporate Services Division Mr Mosusu. At the back is the new digital billboard displaying a video of MRA.

Photo 4: Mr Garry and Ms Opinaldo cutting the ribbon to mark the launching yesterday.

Photo 5: The new digital billboard displaying a video profiling the MRA